

2010/11



NOW BOOKING

The Family Book 2010/11 Edition

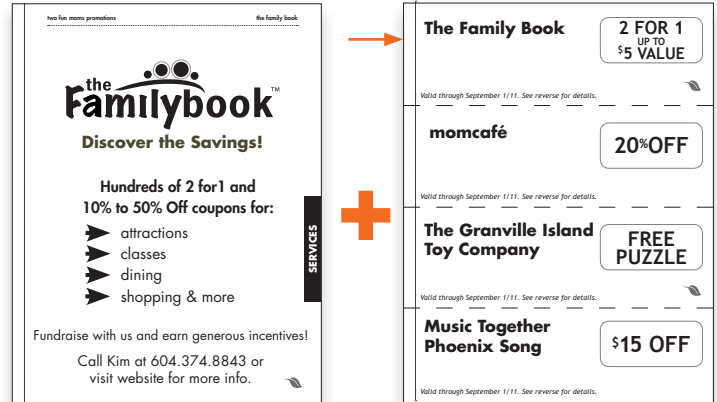
The Family Book is valid from Sept. 2010 to Sept. 2011

What's NEW?

One full page ad and one coupon in The Family Book 2010/11 edition (includes company name listed on website directories)

\$149 + tax

- full year of repeated exposure
- low cost direct target marketing
- coupon book for families with children



one full page ad + one coupon

Additional Opportunities Available

In Print

Multiple coupons \$ 75 ea.

Full page colour ad - (prices vary, please inquire)

- Inside front cover colour ad
- Inside back cover colour ad
- Back cover colour ad

On-line

Company name with link \$ 25/yr

Logo on website with link..... \$ 25/yr

e-newsletter ad (150pxX150px). \$ 30/mo.

Rotating logo on homepage \$ 30/mo.

Tradeshow (September 18, 2010)

Mom's Night Out table \$150

Mom's Night Out Gift Bag Inserts \$ 50

Graphic Design Services available (print and web) - please inquire

- Full service print graphic designs
- Website design

3 Easy Ways to Reserve your ad space

- Online at www.familybook.ca
- via Email: kim@thefamilybook.ca
- via Phone: 604.374.8843

Deadline for all bookings: June 15, 2010

